

MUAR HERITAGE

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CULTURAL HERITAGE

.....IN MUAR

Buildings

Art

Royalty

Living cultural

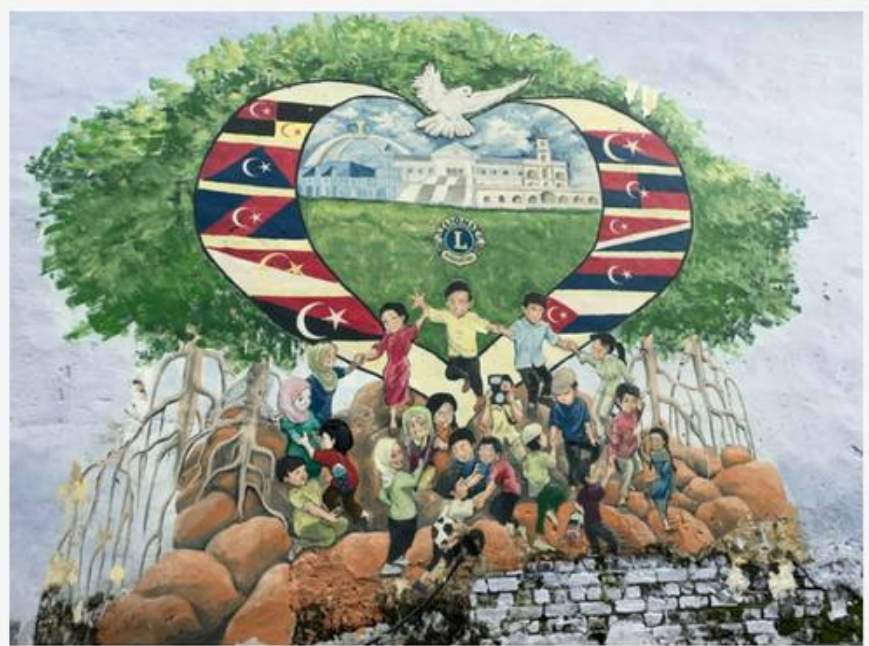
Cultural heritage is the heritage involved by humans such as built heritage and tradition. Cultural heritage can be tangible or intangible. Cultural heritage brings the value of aesthetic, historical, ethnological, or anthropological points of view.



BUILT

HERITAGE.

ART:





ROYALTY:





Muar River

NATURAL HERITAGE IN MUAR

River

All nature- gifted things are considered as natural heritage, such as river. Previously, Muar River is important as it brings economical value to the locals, but currently it helps on transportation and aesthetic value.

LIVING HERITAGE

Living heritage consist in Muar town such as craftsmanship skills, living style, local tradition, language, ritual, performing art, festival events and social practices. The word 'living heritage' is related and implemented by humans. The heritage was inherited from old generation and will be continue passed to the next generation.

Proves:

- The old shops are still available in Muar.
- Selling traditional local food such as otak-otak, sate and mee bandung.
- Inherit the family business from old generation.
- Build mural street to record their living heritage.
- Introduce their living heritage to the visitors.
- Consist different types of Chinese Association.



LIVING HERITAGE:



WHY WE NEED TO PRESERVE HERITAGE

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HOW TO PRESERVE IT?

- Both cultural and natural heritage shows the personalization and identity of Muar.
- The retained old buildings help the visitors to understand the site background and history easily through sensory experience.
- Help in educational value pass the historic knowledge of Muar to the next coming generation.
- Appreciate the intelligent of old ages people.
- Appreciate the traditional style buildings.
- The uniqueness of Muar identity makes it become tourist attraction site at the same time boost the local economy.

- 1.Ensure the cleanliness in Muar.
- 2.Create interaction activity between human and Muar river.
- 3.Spread the importance of preserving the identity of Muar.
- 4.Apply certificated world heritage in UNESCO.
- 5.Propose heritage museum.
- 6.Propose green patches and corridor such as pocket garden.
- 7.Propose more educational corner for people especially tourist to know about the history and culture of Muar.
- 8.Enhance five sensory experiences so the users will appreciate the site.
- 9.Utilize the place to become multifunctional area.

THANK YOU